



NEWS RELEASE

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Automotive Video Innovations (AVI)

September 21, 2021

AVI Wins Motor Top 20 Award

AVI wins Motor Top 20 award for Virtual Technician Coaching Program

Fort Myers, FL – September 21, 2021. Automotive Video Innovations (AVI), industry leader in automotive aftermarket training, announced today that their Virtual Technician Coaching Program was named the winner of the Motor Top 20 award. The Virtual Technician Coaching Program is an innovative way to bring hands-on training directly to the technician via online meetings.

“Winning this award is a great accomplishment for AVI. We always try to keep our industry up to date with the latest training, and our efforts have paid off” said Katie Malone, Vice President of AVI.

The MOTOR Top 20 Awards, is the most recognized, longest running award program. Other companies entered to win this award are some of the past year’s new developments from across the automotive industry. Winners were chosen based upon votes cast online.

“Motor is pleased to recognize your industry leading solution” said Mitzi Colombo.
“Thank you for entering, and congratulations once again!

AVI's virtual coaching program consists of live virtual training, including lecture and hands-on instruction with multiple camera angles, including topics such as Electrical, 6.7 Power Stroke Diesel, Engine Performance, Service Advisor and more. This coaching program has been able to bring technicians the training they need and want in a time where in-person training is hard to come by.

“Great training, these tips save me time and money,” said G. Gillis, a participant in one of the many coaching programs offered.

About Automotive Video Innovations (AVI)

AVI is a technology company that excels at creating training for the automotive industry. Our area of expertise is developing and producing relevant content for Service and Repair Centers, Parts Manufacturers, Parts Distributors, and Automotive Schools.

About Motor

MOTOR Information Systems, one of the world’s premier suppliers of automotive data, has been trusted by the industry to provide accurate, thorough and timely information since 1903. Though our products and services have continued evolving to best meet our customers’ needs, our mission has remained steady: to help businesses run more efficiently, effectively and profitably. – Source Motor.com

For more information or to enroll in current or future coaching programs, visit aviondemand.com/technician-coaching-program/.

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