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Tom Rayk Accepts Position with Automotive Video Innovations

FOR IMMEDIATE RELEASE

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February 8, 2021, Fort Myers, FL – Automotive Video Innovations, Inc. (AVI), an industry leader in automotive aftermarket training, announces the addition of Tom Rayk to the AVI Team. Tom will hold the role of AVI Lead Trainer and Content Developer.

Tom has achieved ASE Master Certified Automotive Technician with L1 Advanced Engine Performance certification, is a master trainer for the Ohio EPA Emissions Program, and holds various OEM and industry supplier certifications. Tom's Clients have included Ford Motor Company, General Motors Corporation, Snap-On Tools, Ohio EPA, American Automobile Association, Cuyahoga County, Cargill Salt, and Cuyahoga Community College. He has also served as a field technician servicing both automotive and heavy-duty trucks.

Paul Lowers, CEO of AVI, "Automotive Video Innovations is constantly looking to bring new talent and technical knowledge to our clients and partners, and feel Tom will contribute to our product offerings and training initiatives. Tom will not only be producing new training programs but help us build new and exciting ways to bring automotive knowledge to those who need it."

Tom is proud of his longstanding support of the automotive industry, holding such positions as Head Trainer for NAPA AutoParts, Training Manager for Polaris Ford Motor Company, Lead Trainer for the Ford Duratech Engine Program, and most recently Principal Owner of NexGen Training. Tom also held the position of Training Center Manager with Goodyear. He looks to bring his high standards of training development and presentation to AVI, confident that he is joining a team that is forefront in quality and timely technician education.

"I am very excited to be a part of the AVI team and can't wait to get started developing and presenting new and needed training to the automotive industry," states Rayk. "We will be developing a number of groundbreaking training programs, including new content for the diesel and heavy-duty truck segments."

For more information, please visit www.aviondemand.com.

About AVI

The Mission of **Automotive Video Innovations** is to produce automotive repair training courses and information for the automotive aftermarket, providing current and future repair technicians with the highest technical training level.