

## Press Release



**Automotive Video Innovations, Inc. (AVI) has achieved  
ASE Accredited Training Provider status**

**January 14, 2019**

Fort Myers, FL., ASE accreditation, formally known as CASE accreditation, is administered by the ASE Training Managers Council (ATMC) and maintains strict requirements for evaluating and recommending the training provider's process of developing and delivering training to working technicians. AVI is excited to announce that we have proven to meet these requirements officially as an ASE Accredited Training Provider, ensuring that our training products meet the demand of technicians and business owners worldwide. "We are proud to welcome AVI to the ranks of ASE Accredited Training Providers," said Dave Milne, President of the ASE Training Managers Council. "Their completion of this very thorough self and peer evaluation proves that their training is designed to help auto and truck service professionals be successful at their jobs."

Katie Malone, AVI Operations Manager says, "We take pride in the training programs we produce and want to share with the industry that our efforts are held to the highest standards. Working through the accreditation process was both challenging and rewarding." AVI's goal for its course participants is to acquire the necessary skill set they seek, and to apply those skills in a competent manner due to their training. One of the standards that ATMC looks for during their evaluation process is how well companies can measure the success of their training. With the robust features of AVI OnDemand as a Content & Learning Management System, we are able to track training performance on many different levels to give an elevated understanding of how our training is being utilized and to what level of effectiveness.

The ATMC was founded in 1984 as a non-profit organization designed to promote the advancement of training and professional development within the automotive service industry. Reorganized in 2009 as a member of the ASE family of organizations, the ATMC continues to help members stay abreast of innovations in training by facilitating interaction among its members.

AVI has been in business since 1994, producing technical and professional development training. In 2010 we launched our online learning management system, AVI On Demand. AVI produces automotive technician education through instructor led courses, technical training manuals and other media, with a commitment to continually update this training to stay in-step with ever changing automotive technology.

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